# Strategy.



#### The SMART Project makes the pilot sites accessible.

The SMART Project started with 4 small museums.

Another word for these 4 museums is: pilot sites.

Site is another word for: place

Pilot site means:

People test new things at these places.

The SMART Project does many things in these 4 museums.

For example:

Visitors can read the information in clear language.

Or visitors can listen to the information.

And each visitor can decide:

I want to read the information in clear language.

Or I want to listen to the information.

Or I want to watch videos.

Then the tour is easier for me.

There are also games at the museums.

The games are interesting for the children.

Then maybe families with children come to these 4 museums.

But there is much more information on the websites of the museums.

Sometimes people from other countries visit the 4 museums.

Then people from other countries can also read information in their languages on the tablets.

For example: German.

Now the SMART Project wants to do even more.

The SMART Project wants to use new technologies.

New technologies include virtual tours.

Virtual means:

People can visit the museum by using a computer or tablet.

The visitors can see all objects of the museum on the computer or tablet.

So the visitors feel like being inside the museum.

Then people can also visit the 4 museums from home.

And people **do not** need to go to the 4 museums.

# The SMART Project works with the villagers.

The villages are close to pilot sites.

And the villagers want to know:

What will happen with the museum in our village?

The SMART Project wants to talk to the villagers.

And the SMART Project wants to work with the villagers.

So the villagers understand:

Small museums are important.

And the history of our village is important.

The history is interesting for many visitors.

The SMART Project also wants to collect objects from the villages.

Maybe the villagers give old and interesting objects to the small museums.

And the small museums take care of these old and interesting objects.

Then these objects will **not** get lost.

And visitors of the museums can see those objects.

## The work in the pilot sites.

Today there are 4 small museums in the SMART Project.

Another word for these 4 museums is: pilot sites.

The SMART Project changes these 4 small museums. These 4 museums must be accessible. Visitors can go anywhere in an accessible museum. And all visitors can look at all objects in the museum. Also people with disabilities can look at all objects. And the museums need space for the new technologies.

The museums are also changing the outdoor areas at the museums. Outdoor areas mean:

- The villages.
- The paths and squares.
- And the meadows and forests.

## For example:

The museums will put up signs.

These signs should be easy for the visitors to read.

And the museums also create walk ways outside the museums.

The walk ways always start at the museums.

Do visitors want to walk along these walk ways?

Then the visitors get head phones in the museums.

The visitors can use these head phones on the walkway.

And the visitors can listen to stories on the head phones.

For example:

Stories about water.

Water is important for the people and animals in the Alps.